Electronic Acknowledgement Receipt				
EFS ID:	4322335			
Application Number:	09731115			
International Application Number:				
Confirmation Number:	9203			
Title of Invention:	Systems and methods for coordinating interactive and passive advertiser and merchandising opportunities			
First Named Inventor/Applicant Name:	M. Scott Reichardt			
Customer Number:	75563			
Filer:	Brian Edward Mack			
Filer Authorized By:				
Attorney Docket Number:	UV-174			
Receipt Date:	20-NOV-2008			
Filing Date:	06-DEC-2000			
Time Stamp:	12:11:01			
Application Type:	Utility under 35 USC 111(a)			

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1 Information Disclosure Statement Lette	Information Disclosure Statement Letter	UV-174-IDS.pdf	22662	no	2		
	0 t 1, 1, 1, 2, 3, pa.	59d9495686e588202ae40a93b0c8fcfaf78c 1720		_			
Warnings:							
Information:							
Information Disclosure Statement (IDS) Filed (SB/08)	UV-174-SB08.pdf	76944	no	1			
		f74fbfde31cf371967dd84b6e31e1f954c4b 439f					
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3 Fee Worksheet (PTO-06)	Fee Worksheet (PTO-06)	fee-info.pdf	30215	no	2		
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

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